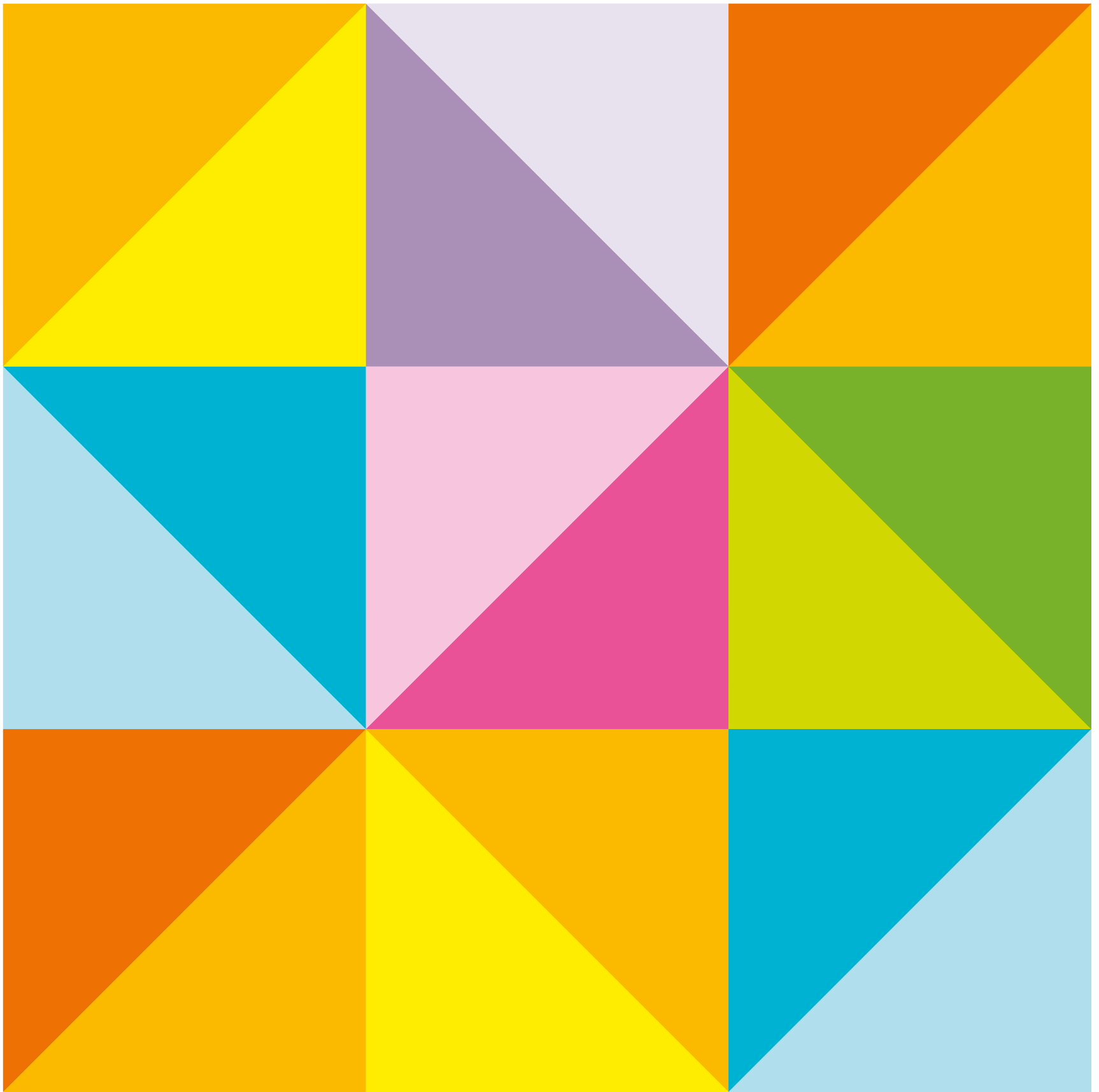


feel
the
style





"Style is a decision about how we will live."

(Bruce Mau)





STYLE LETS US STAND OUT FROM THE CROWD...

Style is our distinctive approach. It's our way of understanding and living life. It adds up to a unique, original, singular personality. Style expresses a person's essence.

Who doesn't want style?

Consumers are more and more demanding. They want the best items at the best prices, but without giving up style.

These days, shopping is not just about buying. Shopping is going for a relaxed stroll. It's seeing and being seen. It's having fun, chatting, sitting down for a cup of coffee. It's about discovering fashion trends wherever you look: in any shop window, in any corner.

These days, shopping is a quest for style: your style.





Coruña The Style Outlets, Spain.



THE STYLE OUTLETS: A GATHERING PLACE WITH STYLE

THE STYLE OUTLETS is the European outlet chain with a style of its own:

Style in the shopping experience:
Style is something you live.

Style in the mix of premium domestic and international brands:
Style is something you feel.

Style in our discounted prices:
affordable style.

Style in our exceptional surroundings:
enjoyable style.

Style in effective management:
style that sells.

THE STYLE OUTLETS are bringing more and more style into the lives of more and more people.





Zweibrücken The Style Outlets, Germany.

Centres brimming with style

The appealing surroundings with green spaces and careful landscaping entice people to stay longer, which stimulates sales.

Modern, integrated architecture that respects the local culture and becomes the perfect setting for the perfect shopping experience.

Variety and quality of the services that round out the visit (restaurants, cafés, play areas for children, places to sit and rest...) for the shoppers' comfort and convenience.





Zweibrücken The Style Outlets, Germany.

Locations with style

Sites located in major European metropolitan areas: they attract millions of potential customers who live in their catchment areas.

Guaranteed easy access from excellent networks of major roads and motorways. Proximity to airports and train stations.



A unique management style

Specialised: Each centre is managed by a team of professionals who are experts in the retail industry.

Full service: Each brand receives individual, custom support from a team of specialists in visual merchandising, Facility management, marketing, public relations and customer service.

Efficient: The support received by the management team translates into greater profitability for the brands that do business in THE STYLE OUTLETS.





Vicolungo The Style Outlets, Italy.





Zweibrücken The Style Outlets, Germany.

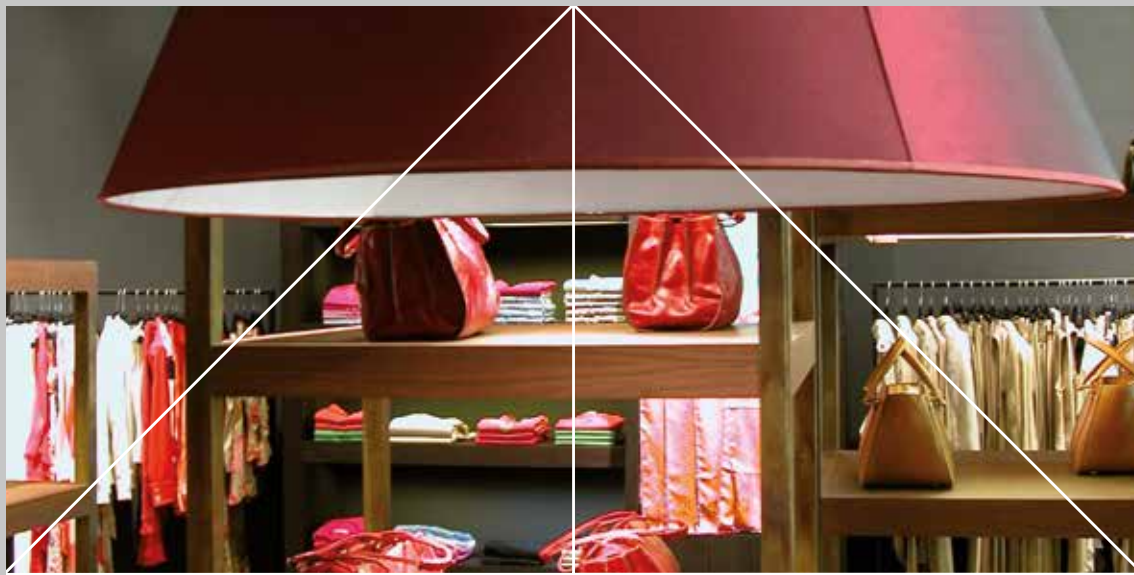


6 European countries are home to
THE STYLE OUTLETS centres.



Double-digit growth in Foot,
traffic and sales confirm consumer
acceptance.





A brand For the Future, dedicated to becoming a benchmark for the European outlet sector.



More than 800 brands trust our model.



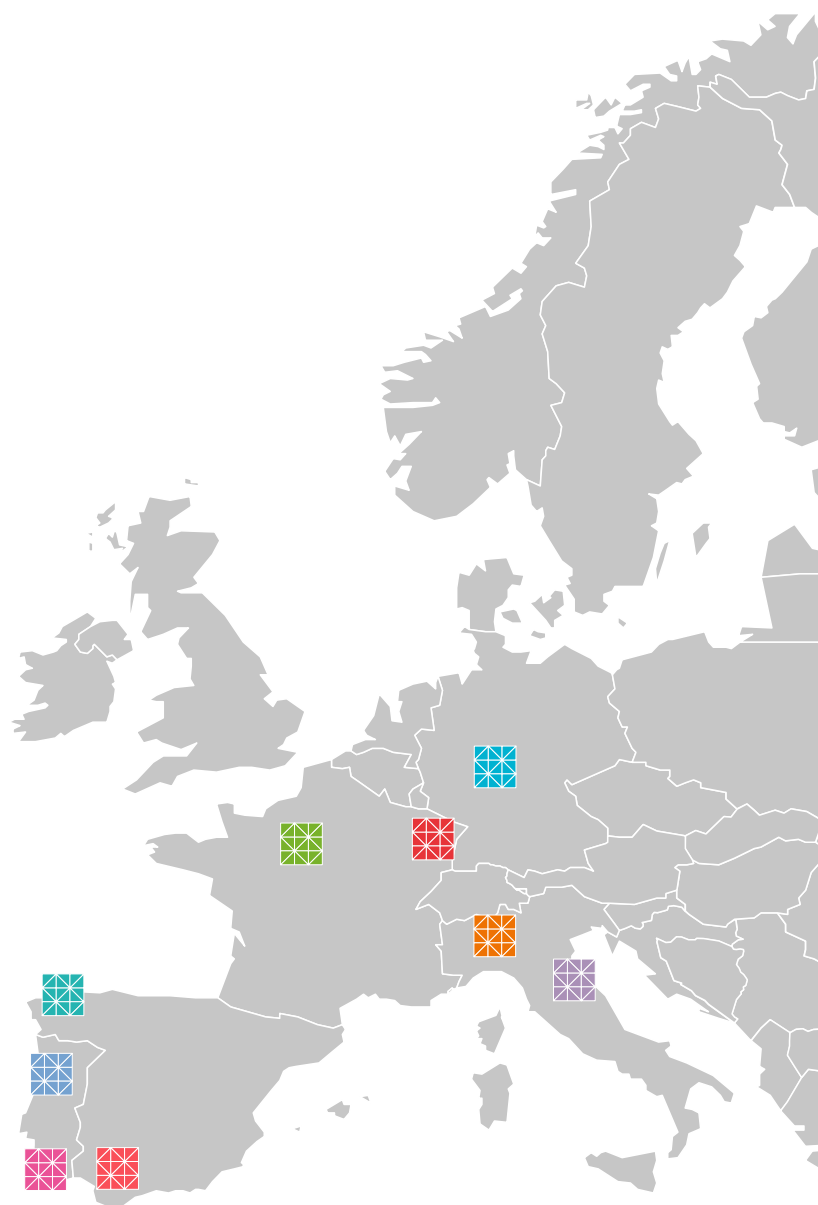
THE STYLE OUTLETS is NEINVER's Flagship brand in Europe.

In 2009, NEINVER was recognised as the second-largest European operator of outlet centres and the leader in two of the markets where it does business: Spain and Poland with the FACTORY and the The Style Outlets brands.

Portfolio:



Pipeline:





Castel GuelFo The Style Outlets, Italy.



Vicolungo The Style Outlets, Italy.

exceptional - inspiring - innovative - contemporary - excellent
friendly - personal - surprising - unequalled - exciting
unmistakable - engaging - open - appealing - edgy
leading - stimulating - lively - changing - active - universal
extraordinary - meticulous - cosmopolitan - original - different

"Fashion changes; style remains"

(Coco Chanel)



